

About Action Media Group Inc., dba. Action Television



Action Media Group, Inc. produces television programming under the company name Action Television and manages web deliver tools as Action Media Group. If you are looking to deliver your message in a program or commercial format on television and the Internet it is worth your time to talk with us.

Our expertise can assist you with planning, distribution, funding and production of the final project.

Sixteen years ago we started Action Television with one principle goal in mind, to create compelling sports lifestyle television programming. We have produced our own series including 13 years of Ski TV, 12 years of Golf Life, 2 seasons of Snowrider Television, 2 seasons of Inside Poker and countless event coverage specials on networks like CBS, FOX, NBC, ESPN, VERSUS and FSN. We have the experience necessary to consult on any programming project.

It's rare to find television and web delivery firm that has developed, sold, distributed and produced so many hours of original lifestyle based national programming. We've been in the trenches, and understand how to create a polished production within today's budget realities. Action Television principals Michael Billingsley and Tom Eberts are recognized experts in production within the golf, gaming and winter sports categories. In addition to television programming they have produced many international commercials, direct response programming and corporate video tools.

Each of our original television series, reach over 100 million homes every weekend on national sports networks. In addition we deliver our program segments across the Internet to all leading video portals and dominate search engine listings for videos within our active categories. This effort garners hundreds of thousand additional identifiable viewers of our content.

Knowledge is our cornerstone; it's what we thrive on. Action Television is lead by professionals with decades of combine media experience. Respected as leaders in television technology, our principals have served as spokesmen at international broadcast forums and on national road shows. We bring a wealth of industry contacts and creative talent to every project we produce.

Action Television Programming



Within the past 12 years Golf Life has established itself as the premier golf television series in national distribution. In 2009 Action Television and Golf Magazine will rename the series Inside Golf Magazine and join forces to provide integrated editorial coverage focused on equipment, instruction and travel. Inside Golf Magazine is the national series for FSN and Comcast Sports Net reaching over 110 million households from April to September. See examples at insidegolfmagazine.com or golflifetv.com



For three seasons Inside Poker ran across the US as the leading Poker Magazine program for television during the poker boom. Currently the program is running on many online channels and at insidepoker.tv or insidepokerchannel.com



Ski TV was the longest running cable television series of its kind during for 14 years. Currently the program is running on many online channels and at SKITV.com

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